

# Why Agencies Recommend Pantheon for a Fast, Secure, and Scalable Website

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Your site was built with best-practice workflows on Pantheon. Here's why you should keep it there.

Pantheon ensures your website will continue to perform at high speeds, with minimal need for support. The platform automatically does much of the work required to keep professional-grade WordPress and Drupal sites fast, secure, and scalable. Here are five reasons why we recommend it to our clients.

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## The True Cost of Cheap Hosting

At \$10 a month, shared hosting (or an unmanaged virtual server) may seem like a bargain. But neither is designed to keep Drupal and WordPress sites consistently secure, fast, and up-to-date. Neither include all the hidden costs agencies will need to bill you for because your \$10 hosting plan doesn't have a development and testing environment, reliable backups, and a reasonable and secure manner for developers to collaborate on a project. The true costs of hosting can add up to thousands of dollars a year for ongoing maintenance and troubleshooting.

## Squeeze More ROI from Your Investment

Every dollar you spend on web development should contribute to the growth of your business. Using open-source CMSes like Drupal and WordPress brings you closer to that goal, as developers don't need to start from scratch. However, they must still spend many hours on system administration. **Pantheon allows you to funnel 100% of your investment in web development directly to the high-value features and strategy that grow your business.** And not just while your website is in development, but for its entire lifetime.

As a business owner, you don't think twice about paying \$150 a month for quality smartphone coverage. Why wouldn't you do the same thing for the website that powers your business?

# The Fastest Platform for Websites. Period.

Your business performance depends on your website performance. For every second visitors wait, conversions drop 7 percent. Pantheon is tuned to deliver the fastest performance possible. Third-parties like Loadstorm rate [Pantheon as #1](#) in performance and reliability. The platform is so ridiculously fast that sites migrating from generic hosting see dramatic speed boosts instantly. Read more about Pantheon speed and performance at [pantheon.io/platform/performance](http://pantheon.io/platform/performance).

## Be Impervious to Website Attacks

If you never want to be hacked, Pantheon is the platform of choice. Pantheon makes continuous platform-wide upgrades so you don't need to ask a developer about Heartbleed, Internet Doomsday, or other risks du jour. Pantheon also enables your developers to quickly update your site in one click. No site that follows security best practices on Pantheon has ever been hacked, despite millions of attempts across tens of thousands of sites. Read more about Pantheon Security at [pantheon.io/security](http://pantheon.io/security).

## Save Billable Hours by Staying in Sync with Your Agency

Want to hire us again? One quick email to developers and we can log in and be working on a new feature at a moment's notice. Identical environments keep work-in-progress separate from your live site, so you'll never need to see screenshots or hand-drawn wireframes to know what developers are up to. See the test site exactly as it will appear when it's live. Developers used to spend billable hours configuring these environments by hand. Now those hours can go straight into your features wish list.

The cost savings of using an existing developer platform is akin to using an existing framework to build a website.



You could pay your agency to build a custom CMS, but why not save money & time by starting with Drupal or WP?



Similarly, your agency could build out all of the developer tools, but why not save money & time by using Pantheon?

## Get started

Pantheon plans start at \$25. See plans and pricing. Visit [pantheon.io/pricing](http://pantheon.io/pricing).