

Pantheon vs. Acquia



Pantheon empowers web teams with flexibility, scalability, and modern tools, while Acquia offers a rigid, Drupal-focused approach.

When choosing between Pantheon and Acquia, it's essential to consider which platform aligns with your team's need for agility and innovation. Pantheon offers multi-CMS support, automated workflows, and an open, integration-agnostic platform, while Acquia focuses on a more monolithic DXP approach, primarily built around Drupal. Here's how Pantheon stacks up against Acquia.



CMS Support	Supports multiple CMS platforms, including Drupal and WordPress	Primarily focused on Drupal
Multisite Support	Offers flexible multisite governance with custom upstreams for site management and flexible, site-specific governance across multiple sites	Acquia Site Factory supports multisite, but has significant shortcomings with cookie-cutter sites
Dxp Approach	Integration-agnostic platform focusing on flexibility and agility	A monolithic DXP solution that can be complex and time-consuming to implement
Integration With Partners	Focuses on integration with best-of-breed solutions without vendor lock-in	Has a large ecosystem of technology partners, but lacks integration at the platform level
Webops Methodology	Offers innovative WebOps methodology that accelerates development and updates	Traditional approach may feel outdated and clunky for agile web teams
Customer Success	Focused on customer success, with high-profile customers like WHO and Nestlé	Offers Acquia Academy for training but is known for subpar support and high costs
Platform Flexibility	Allows for open integration and innovation, enabling freedom of choice	Locks customers into its product ecosystem, making it harder to leave
Hosting Environment	Serverless and automated for scaling and resource optimization	Follows a more traditional hosting model, pay to scale



Key Pantheon advantages over Acquia

By providing advanced tools like Multidev, seamless Drupal and WordPress collaboration, and customer-centric support, Pantheon enables organizations to drive innovation, optimize workflows, and achieve greater control over their digital operations.

1. CMS & WEBSITE ECOSYSTEM FLEXIBILITY

Pantheon supports both WordPress and Drupal, offering web teams the flexibility to manage multiple CMS platforms in one place. Acquia, on the other hand, focuses heavily on Drupal, limiting the ability to diversify. Pantheon's multi-CMS flexibility ensures that developers can work with the tools they prefer, streamlining workflows and making it easier to adapt to unique business needs.

2. SUPERIOR WORKFLOWS & AUTOMATION

Pantheon's Multidev allows for faster iterations and better collaboration through parallel development environments. Acquia's more rigid governance slows down innovation and flexibility.

3. CUSTOMER-FIRST APPROACH

At Pantheon, customer success is our top priority. We offer proactive, 24/7 support across all customer tiers, ensuring you're equipped to succeed throughout your journey. Unlike Acquia, which reserves hands-on support for premium tiers, Pantheon provides every user with the necessary resources, including free training and customer-centric support throughout the lifecycle.

4. MULTISITE MANAGEMENT & UPSTREAMS

Pantheon's Custom Upstreams make it easy to manage multisite networks with consistent workflows. Acquia Site Factory struggles with non-standard, cookie-cutter sites.

5. FLEXIBLE GOVERNANCE TOOLS & METHODOLOGY

Pantheon's governance tools offer control without sacrificing agility, ensuring security and compliance. Acquia's rigid governance system limits flexibility and slows deployment.

"We didn't have [Multidev] on Acquia, and sometimes we had problems with content getting erased. Now, on Pantheon, we have a more agile process for the team to set up environments without impacting our weekly sprints and releases. It's super helpful!"

- Jennifer Hagedorn, Web Content Analyst, Martin County Florida

"Pantheon's support team has been absolutely incredible. The chat feature is nice to let us know that someone is actually looking into our issue in real time. Compare that to Acquia where tickets of even medium to high importance would take seven days for a response if we get a response at all."

- Jeremy Pieper, Lead Drupal Developer, Perforce

Experience the Pantheon difference

Pantheon is built for web teams that need to deliver exceptional results quickly and efficiently. While Acquia offers a traditional DXP solution, Pantheon provides unmatched flexibility, multi-CMS support, and modern tools designed for teams that want to innovate rather than be locked into a legacy ecosystem.

