

Pantheon vs. WordPress VIP



Pantheon is the clear choice for enterprise WordPress, offering built-in scalability, reliable architecture, dedicated secured environments, and always-on support.

When choosing between Pantheon and WordPress VIP, the decision often comes down to how well each platform supports your team's workflow and your website's unique needs. Here's how Pantheon stacks up against WordPress VIP.

Feature	Pantheon	WordPress VIP
Underlying infrastructure	Built on Google Cloud Platform	Old-school co-location with a large amount of custom development/tech debt.
Version control	Robust version control using Git is built in for every site,	GitHub integration requires using a repository in their organization or a custom deploy script.
Workflow	Dedicated Dev, Test, and Live with workflow. Multidev allows for parallel cloud development.	No Multidev equivalent. Environments are "up to you" to use how you see fit.
Automated updates	Before deploying, autopilot uses VRT for core, plugins, and themes in a Multidev environment.	VIP will hot-deploy critical security fixes but with no guarantee against regressions. Other updates are up to you.
Portfolio Management	A wide range of site plans + custom upstreams meet the needs of customers with a wide range of sites within their organizations	\$25k/instance minimum pushes customers into one-size-fits-all Multisite architectures.
Support	Customer success resources with pod structure + 24x7x365	Proactive support is only available on the highest account tiers.



Here's why Pantheon outshines WordPress VIP

By providing advanced tools like Multidev, seamless Drupal and WordPress collaboration, and customer-centric support, Pantheon enables organizations to drive innovation, optimize workflows, and achieve greater control over their digital operations.

1. MULTIDEV: UNPARALLELED WORKFLOWS

Pantheon's Multidev feature allows developers to work the way they want, whenever they need to. Unlike WordPress VIP, which requires support to spin up environments, Pantheon provides critical self-service tools that improve the quality of life for website builders. This leads to faster iterations, better collaboration, and a more streamlined development process.

2. SUPERIOR COLLABORATION TOOLS

Pantheon enables better collaboration across teams with platform tools that are expertly integrated into your workflow. Our WebOps strategy goes beyond just managing websites—it empowers your entire team to deliver better results, faster. Whether you're managing WordPress, Drupal, or both, Pantheon's unified platform makes it easy to handle complex, multi-CMS environments.

3. CUSTOMER-FIRST APPROACH

At Pantheon, we believe in putting our customers first. That's why our WebOps platform and methodology are designed to support you throughout your entire lifecycle with us. Pantheon Learning offers free training resources, and our enterprise-level, proactive support ensures you're always equipped to succeed.

4. CUSTOM UPSTREAMS: CONSISTENCY AT SCALE

Pantheon's Custom Upstreams allow you to easily manage multiple websites with consistent workflows, ensuring efficiency and uniformity across all your digital properties.

5. GOVERNANCE: CONTROL WITH CONFIDENCE

Maintain control over your environments with Pantheon's built-in Governance tools, enabling secure, compliant, and well-managed digital operations across your entire organization.

"In 2019 when Tiger Woods won the Masters and the site was on the old servers and on the old platform, I should say there were three major outages. Our site traffic for this year's Masters was pretty much 30% higher...Pantheon is a huge part of that. It works for us, and it pairs well with the site that was built for us on WordPress and we're very excited to be where we are."

- Rob DeChiaro, COO, Golf.com

"Pantheon understands the lifecycle of WordPress development, so we don't have to think about the infrastructure. I don't have to worry about CDN optimization or any last-minute things like security because Pantheon handles it all."

- Sree Balakrishnan, Technology Director, Travelopia

Experience the Pantheon difference

While WordPress VIP offers a tight-knit ecosystem for enterprise WordPress users, Pantheon empowers teams with unmatched flexibility, self-service tools, and comprehensive support that spans the entire customer journey. With Pantheon, you're not just getting a platform—you're getting a partner dedicated to your long-term success.

